# UNITED WAY OF LOGAN COUNTY, INC.

# **Community Impact Fund Policy**

#### **Purpose**

The purpose of the Community Impact Fund (the "Fund") is to provide the United Way of Logan County, Inc. (the "United Way") with a mechanism whereby it can respond to unmet funding priority needs in the community.

## **Annual Funding**

Annually, after analyzing campaign results and determining the amount available for funding, the United Way Board of Trustees, (the "*Board*") acting upon the recommendations of the Allocation and Admissions Committee for the ensuing year shall:

- 1. Determine whether campaign results are sufficient to reserve money for the Fund for that year.
- 2. Determine how much is to be placed in the fund, with a target goal of 7%.
- 3. Return to the general reserves for re-allocation those monies not expended from the Fund by December 1 of the following year.

### **Eligibility**

- Any organization or applicant agency (including any existing United Way agency) providing human services in Logan County, Ohio shall be eligible to apply for monies from the Fund. United Way reserves the right to request applicant agency to have or be in the process of applying for 501(c)(3) tax-exempt status; provided, however, 501(c)(3) tax-exempt is not a requirement for applicant eligibility.
- 2. A program will not be considered for a Community Impact Fund grant if it has already received funding through other United Way of Logan County allocations in the same calendar year unless there has been a new or material change to the program.
- 3. A program is eligible to receive a grant from the Community Impact Fund for two years. After receiving the second grant, if the agency wishes to apply for future United Way funding for that program, it may be asked to apply through the regular allocation process at the discretion of the Allocations Committee.

#### **Process**

The following process for the funding of programs through the Fund will be utilized:

1. The Board will determine the amount of money to be placed in the Fund. The amount available through the Fund shall be announced to the public by January 31.

- 2. The Admissions and Allocations Committee will review community priorities and/or needs and recommend which priorities/needs should be addressed with monies from the Fund.
- 3. Applicants desiring funding must submit their requests for funding to the United Way Office. Application for funding must include the following:
  - a. Statement of the unmet need(s) to be addressed.
  - b. Description of the proposed program including documentation of need, target population, methodology, units of service to be provided, time frame and budget.
  - c. For programs that are not time-limited, proposed method of funding after Fund grant would expire.
- 4. Applications for funding will be reviewed by the Admissions and Allocations Committee. Recommendations will be forwarded to the Board for final action.
- 5. If accepted, an agreement will be developed between United Way and each funded applicant.

### **Guidelines for the Review of Fund Requests**

The United Way will consider each of the following as guidelines, not requirements, in reviewing proposals for Fund monies:

- 1. Does the proposed program meet an unmet priority as specified by the Admissions and Allocations Committee?
- 2. Has the applicant clearly demonstrated its ability to deliver the program it proposes?
- 3. Is the proposed program cost effective?
- 4. If the proposed program is not time-limited, does the applicant agency have a feasible plan for obtaining funding after a Fund grant would expire?
- 5. Does the applicant agency have 501(c)(3) tax-exempt status?

Adopted: January 27, 2015

Amended: May 24, 2016

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9/27/16