



# **United Way** of Logan County

## WHY RUN A UNITED WAY EMPLOYEE GIVING CAMPAIGN

**IN YOUR WORKPLACE** 

### United Way is the philanthropic hub of Logan County.

Since 1955, generations of local residents and businesses make their charitable impact through United Way. When you give to United Way, you become a part of a long-standing solution that works to positively influence the health, education, and financial stability of every person in Logan County.

EMPOWERS
EMPLOYEES
TO MAKE A
DIFFERENCE

SUPPORTS
47 PROGRAMS
OF 26 LOCAL
FUNDED AGENCIES

BUILDS
CAMARADERIE
AND BOOSTS
COMPANY MORALE

ENHANCES
THE IMAGE
OF YOUR WORKPLACE IN THE
COMMUNITY



#### ALISON MARKER, President, Marker, Inc.

"We love our community, we love Logan County, and we want to give back as much as we can. We have 140 associates who have really big hearts. United Way for us is a 'one-stop shop' for a way for us to all come together and give to community."



#### **DAWN BEELMAN, President, PCPI Plastics**

"United Way is the best way to give your money to people who need it because they can vet the agencies and have a long history with the agencies. It's a great way for a little company in the middle of nowhere to get involved in the community and give back."



#### RICK POWERS, Division Manager, NX Automotive Logistics

"We have three pillars at NXAL: the customer, the associate, and the community. We feel like our participation in the United Way Campaign is a great way to tie those last two pillars together. Giving back to the community, this is a great way for our company to exhibit that. It's something our associates look forward to each year."

#### EFFECTIVE. EFFICIENT. A NAME YOU CAN TRUST!

United Way meets all 20 Standards of Charitable Accountability established by the Better Business Bureau. And 93 cents of every dollar you give goes directly for someone who needs it.

#### **WANT TO LEARN MORE!**

Call Dave Bezusko at (937) 592-2886 or visit www.uwlogan.org and we can help you plan a fun and successful United Way Campaign at <u>YOUR</u> workplace!

