



PCPI Plastics earned United Way's Small Business Traveling Trophy last year.

# BENEFITS OF RUNNING A UNITED WAY CAMPAIGN

## IN YOUR WORKPLACE

Since 1955, hundreds of Logan County businesses achieve their philanthropic goals by giving back through United Way. Why?

<b>EMPOWERS EMPLOYEES TO MAKE A DIFFERENCE</b>	<b>SUPPORTS 46 PROGRAMS OF 28 LOCAL FUNDED AGENCIES</b>	<b>BUILDS CAMARADERIE AND BOOSTS COMPANY MORALE</b>	<b>ENHANCES THE IMAGE OF YOUR WORKPLACE IN THE COMMUNITY</b>
--	---	---	--



**Because United Way works.** United Way fights for the health, education, and financial stability of every person in Logan County. But don't just take it from us. Read what Logan County business leaders have to say about their corporate partnership with United Way...



**JEFFREY SPRAGUE, NX Automotive Logistics USA, Inc.**

"We care about Logan County. We're one of the larger employers here. We believe that it's important to support the community where your employees live and where they work."



**ALISON MARKER, President, Marker, Inc.**

"There are so many nonprofit organizations out there, but United Way is a one stop shop that I trust to allocate funds fairly to organizations that have proven themselves to be well-organized and well-run. United Way takes care of the vetting work and administration so that we don't have to. You can make a difference in the lives of people in your community and United Way makes it so easy to do that."



**JUSTIN DINOVO, President, Citizens Federal Savings & Loan**

"Most of us are asked weekly, if not daily, to support a charitable program, event, or organization. It can be overwhelming. United Way allows us to confidently serve many worthwhile organizations within our community. Their strong leadership and vetting process assures that the funds raised go to programs that are needed and well-managed."

### A name you can trust!

United Way meets all 20 Standards of Charitable Accountability established by the Better Business Bureau. 93 cents of every dollar you give goes directly to programming.



## READY TO RUN A CAMPAIGN

CALL DAVE OR MELODY AT (937) 592-2886.