



# 2021 CHAMPIONS GUIDE

## HOW TO RUN A UNITED WAY CAMPAIGN AT WORK

**THANK YOU** for serving as the United Way Champion in your workplace and joining our fight for the health, education, and financial stability of every person in Logan County. As the “champion” of our cause, you’ll be your organization’s main liaison to United Way for the annual campaign in your workplace.

Your role is critical and far-reaching, with the potential to impact thousands of lives in our community.

Whether you volunteered on your own, or were “voluntold” by someone else, know how much we appreciate your gifts of time and talent! We’ve prepared this guide to help you maximize your time and effort. Trust us. These tips are proven to work. If you follow them, your workplace campaign will be successful, and you’ll have fun!

**UNITED WAY OF LOGAN COUNTY**  
130 S. Main St. Suite 109  
Bellefontaine, OH 43311  
(937) 592-2886  
[WWW.UWLOGAN.ORG](http://WWW.UWLOGAN.ORG)

CONTACT: DAVE BEZUSKO  
[dave@uwlogan.org](mailto:dave@uwlogan.org)



**United Way**  
of Logan County



## THE THREE BIGGEST DIFFERENCE MAKERS

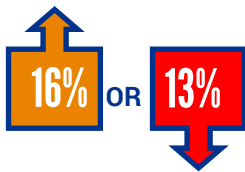
HOW YOU IMPLEMENT THESE STRATEGIES (OR NOT) MAKES A HUGE DIFFERENCE IN YOUR RESULTS



**28% DIFFERENCE!**

### #1 VOCAL SUPPORT AND PUBLIC ENDORSEMENT FROM UPPER MANAGEMENT ASK YOUR CEO / MANAGEMENT TEAM TO SHARE IMPORTANCE OF UNITED WAY IN YOUR COMMUNICATIONS

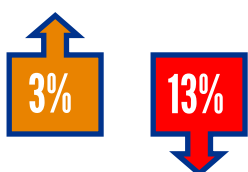
- Logan County workplaces in which upper management publicly endorsed the UW campaign and encouraged giving had a **10% increase in giving** last year. But in Logan County workplaces where the CEO / upper management DID NOT publicly endorse the campaign in a high profile manner, there was an **18% decrease in giving!**
- IS UW a priority for CEO/management?
- **Is there an authorized corporate gift / match?**
- Are there authorized incentives for giving?
- Will they speak/endorse at employee kickoff?
- Have you met with them to discuss your plan?
- Send letter/E-mail to staff about importance of United Way and how it meets your company's philanthropic mission.



**29% DIFFERENCE!**

### #2 SCHEDULE TIME FOR A UNITED WAY CAMPAIGN PRESENTATION FOR ALL STAFF CONSIDER VERY CAREFULLY HOW YOU WILL "MAKE THE ASK," DISTRIBUTE, AND COLLECT PLEDGE FORMS

- Logan County workplaces that had us in to do a formal in-person or virtual United Way campaign presentation last year had a **16% increase in giving**. Those that did not had a **13% decrease in giving**. Please consider:
  - HOW and WHEN will you promote and launch your campaign?
  - **Will you use online pledge forms, paper pledge forms, or some of both?** If you have employees that don't use computers, how can you distribute the link to the pledge form?
  - **In 2021, we will be customizing the pledge form for every workplace.** Work with us to maximize giving levels and incentives.



**16% DIFFERENCE!**

### #3 EXTEND THE DANGLING CARROT CONSIDER WHAT INCENTIVES / PERKS / FUN BENEFITS MIGHT BE OFFERED FOR DONORS WHO MAKE PLEDGES











- If only everyone were 100 percent altruistic. Still, Logan County workplaces that incentivized giving last year (even with low-cost / no-cost items) saw a **3% increase in giving**. Those that did not offer anything experienced a **13% decrease in giving**.
- Offering a chance of additional Paid Time Off is popular and if possible in your setting, would work well. But there are MANY creative ideas. See the page on incentives in this guide.

# THANKS A MILLION! THE 2020 TOP 25

## COMBINED CORPORATE & EMPLOYEE SUPPORT

# United Way of Logan County



	<b>1. NEX TRANSPORT</b>	<b>\$143,047</b>	<b>11. BELLETECH CORPORATION</b>	<b>\$22,274</b>
	<b>2. HONDA OF AMERICA, MFG.</b>	<b>\$140,336</b>	<b>12. POWERBUILT</b>	<b>\$20,000</b>
	<b>3. MARKER, INC.</b>	<b>\$77,250</b>	<b>13. CITIZENS FEDERAL SAVINGS &amp; LOAN</b>	<b>\$16,502</b>
	<b>4. MARY RUTAN HOSPITAL</b>	<b>\$42,186</b>	<b>14. RV WHOLESALERS</b>	<b>\$16,000</b>
	<b>5. HONDA TRANSMISSION</b>	<b>\$41,764</b>	<b>15. BENJAMIN LOGAN LOCAL SCHOOLS</b>	<b>\$14,211</b>
	<b>6. AGC AUTOMOTIVE</b>	<b>\$40,281</b>	<b>16. COVERLINK INSURANCE</b>	<b>\$13,783</b>
	<b>7. PRECISION CUSTOM PRODUCTS</b>	<b>\$37,508</b>	<b>17. INDIAN LAKE LOCAL SCHOOLS</b>	<b>\$12,161</b>
	<b>8. LOGAN COUNTY GOVERNMENT</b>	<b>\$29,761</b>	<b>18. LIBERTY NATIONAL BANK</b>	<b>\$10,463</b>
	<b>9. NETGAIN</b>	<b>\$27,076</b>	<b>19. LEWIS &amp; DOROTHY TAMPLIN TRUST</b>	<b>\$10,000</b>
	<b>10. BELLEFONTAINE CITY SCHOOLS</b>	<b>\$23,431</b>	<b>20. CITY OF BELLEFONTAINE</b>	<b>\$9,795</b>
			<b>21. TDH LAW</b>	<b>\$9,069</b>
			<b>22. RIVERSIDE SCHOOLS</b>	<b>\$7,992</b>
			<b>23. ROBINSON INVESTMENTS</b>	<b>\$7,556</b>
			<b>24. RTC SERVICES</b>	<b>\$7,305</b>
			<b>25. AIRSTREAM</b>	<b>\$6,707</b>

A.C. Agency  
 AAA Travel  
 Alan Galvez Insurance, Ltd.  
 All-Around Awards and Gifts  
 Allen County Board of DD  
 AmazonSmile  
 American Solutions for Business  
 Ameriprise Financial  
 Angles Nursery & Landscaping  
 Anytime Fitness  
 AutoZone  
 Axis Corporation  
 Battelle  
 Beasley Architecture & Design  
 Belle Printing / Belle Bounce  
 Bellefontaine Examiner  
 Bellefontaine Fire Department  
 Bellefontaine First United Methodist  
 Bellefontaine Joint Recreation Dist.  
 Bellefontaine Storage  
 Belser Accounting  
 Best Door & Window  
 Bobbi's Bungalow  
 Brewfontaine  
 Briarwood Sporting Club  
 Bridges Community Action  
 Buckeye Pallet Liquidation  
 Cardinal Appraisals  
 Cargill  
 CenturyLink  
 Choice Properties Real Estate  
 Civista Bank  
 Clark County Engineer's Office  
 Comer Insurance  
 Community Health & Wellness Partners

Community Markets  
 CORS/Head Start  
 Costin Family Practice  
 CRSI  
 Daido Metal USA  
 DMG Tool & Die  
 Don's Downtown Diner  
 Doup Chiropractic Center  
 E.J. Prescott  
 Easton Water Solutions  
 Edward Jones  
 Eichholtz, Daring & Sanford Funeral Home  
 Euro America  
 Fierro Strength & Conditioning  
 First Federal Community Bank  
 General Dynamics  
 Global Precision Products  
 Goble Dentistry  
 Green Hills Community  
 H & S Asphalt Sealing Co.  
 Heiby Oil Company  
 Hilliker YMCA  
 Humble Construction  
 Husky Energy  
 Indian Lake Community Church  
 Iron City Sports Bar  
 J. Stout Trucking  
 Jim & Kelly Klink  
 Kandalyn & Tony Green Photography  
 Knead More Massage  
 Kroger  
 KTH Parts Industries  
 Lakeview Fire Department  
 Lakeview Liquidators  
 Law Office of Steven Fansler

Lee's Comfort Shoes  
 Lee's Famous Recipe Chicken  
 Link Construction  
 Lochard, Inc.  
 Logan Co. Chamber of Commerce  
 Logan County Electric Cooperative  
 Logan County Libraries  
 Logan County Sheriff's Office  
 Lutheran Community Services  
 MacGillivray & Estes  
 Marie's Candies  
 Mental Health Drug & Alcohol Board  
 Midwest Corporate Air  
 Midwest Regional ESC  
 Mobile Instrument  
 National Salt Distributors  
 Nationwide  
 Neer's Sand & Gravel  
 NK Parts Industries  
 North Side Animal Clinic  
 Ohio Hi-Point Career Center  
 Ohio Ready Mix  
 P. Allan Properties  
 Peak Performance Holistic Health Center  
 People Savings & Loan  
 PlyGem Siding Group  
 PNC Bank  
 R & R Body Paint  
 R.J.B. Sales & Service  
 Renee James Jewelry  
 Reynolds & Co.  
 Richwood Banking Company  
 Roehl Transport  
 Russells Point Police Department  
 Scott Family McDonald's

Scotts Miracle-Gro  
 Shine FM  
 Shoffstall Funeral Home  
 Sims Brothers Recycling  
 Six Hundred Downtown  
 Sloan Insurance  
 Small Nation  
 Smith Smith Montgomery & Chamberlain  
 SpartanNash Company  
 Spend-A-Day Marina  
 State of Ohio Employees  
 Steve Austin's Auto Group  
 Superior Wholesale Distributors  
 Sweet Aromas  
 Tanger's Furniture  
 TCN  
 The County Classifieds  
 The Poppy Seed  
 The Syndicate  
 Transportation Research Center  
 TROY Carstar  
 Truist Foundation  
 United Way of Logan County, Inc.  
 UPS  
 Vectren Energy of Bellefontaine  
 V-Teck Communications  
 Walmart  
 Walnut Grove United Methodist Church  
 Washington Township Police Department  
 West Liberty Fire Department  
 West Liberty Salem Schools  
 William Boy CPA  
 Woodforest National Bank  
 World Class Plastics, Inc.  
 Zimmerman Realty LTD



2020 TRAVELING TROPHY - SMALL BUSINESS DIVISION



**TAKING IT TO THE NEXT LEVEL**  
**SETTING AND ACHIEVING GOALS**

Go for the Gold!

2020 TRAVELING TROPHY - LARGE BUSINESS DIVISION



IN ADDITION TO THE GOLD, SILVER, AND BRONZE, AWARDS, THE COVETED TRAVELING TROPHIES ARE PRESENTED TO THE WORKPLACES WITH THE HIGHEST GIVING PER CAPITA, LARGE (100 EMPLOYEES OR MORE) AND SMALL (FEWER THAN 100).

**GOLD CAMPAIGN AWARDS**

60% EMPLOYEE PARTICIPATION OR  
 \$200 AVERAGE GIFT OR  
 100% CORPORATE GIFT

**2020 GOLD AWARD WINNERS:**

AUNALYTICS (FORMERLY NETGAIN), BELLEFONTAINE CITY SCHOOLS, BELLETECH, CENTERPOINT ENERGY, CHOICE PROPERTIES REAL ESTATE, CITIZENS FEDERAL SAVINGS & LOAN, CITY OF BELLEFONTAINE, CIVISTA BANK, COVERLINK INSURANCE, HONDA OF AMERICA, LIBERTY NATIONAL BANK, LOGAN CO. CHAMBER OF COMMERCE, LOGAN CO. ELECTRIC COOPERATIVE, LUTHERAN COMMUNITY SERVICES, MARKER INC., MARY RUTAN HOSPITAL, NEX TRANSPORT, POWERBUILT, PRECISION CUSTOM PRODUCTS, RIVERSIDE SCHOOLS, SMITH SMITH MONTGOMERY & CHAMBERLAIN, STEVE AUSTIN'S AUTO GROUP, TDH LAW, V-TECK COMMUNICATIONS, ZIMMERMAN REALTY.

**SILVER CAMPAIGN AWARDS**

50% EMPLOYEE PARTICIPATION OR  
 \$150 AVERAGE GIFT OR

**2020 SILVER AWARD WINNERS:**

AGC AUTOMOTIVE, BENJAMIN LOGAN SCHOOLS, COMMUNITY HEALTH & WELLNESS PARTNERS, INDIAN LAKE SCHOOLS, LOGAN COUNTY GOVERNMENT, RTC INDUSTRIES.

**BRONZE CAMPAIGN AWARDS**

40% EMPLOYEE PARTICIPATION OR  
 \$100 AVERAGE GIFT OR

**2020 BRONZE AWARD WINNERS:**

GREEN HILLS COMMUNITY, MIDWEST REGIONAL ESC, WEST LIBERTY-SALEM SCHOOLS

**MINIMUM 20% EMPLOYEE PARTICIPATION NEEDED TO ACHIEVE A CAMPAIGN AWARD.**

STATISTIC	BENCHMARK	LAST YEAR (Get data from UW)	THIS YEAR'S GOAL
Total Employees			
Set a Participation Goal (We NEVER recommend 100%. Not everyone can/will give.)	60% or higher		
Total GIVING Employees (Multiply your total employees by your participation goal.)			
Set an "Average Gift" Goal	\$200 or higher		
Total Employee Goal (Multiply your total GIVING employees by your average gift.)			
Corporate Giving (Discuss with your team how the company will participate.)	(IF a corporate gift is possible.)		
Other "Fun-Raisers"			
<b>TOTAL WORKPLACE GOAL</b>			



## TIPS TO INCREASE GIVING LEVELS

LIVE UNITED

REALLY THINK ABOUT THIS!

HOW WILL YOU USE THE 3 "I'S" TO INCREASE GIVING?

1. INFORM
2. INSPIRE
3. INCENTIVIZE

So you've set your goals. Now to achieve them! Implement these strategies to increase your *participation rates* and *average giving levels*, and the dollars will follow.

### IF DONOR PARTICIPATION IS BELOW 60%...

- Fully implement ALL of the Difference Makers on Page 2.
- Set a goal of 100% ASK. This is different than 100% participation. Collect a completed pledge form from EVERY employee, even if the pledge is \$0.
- Send daily reminders to turn in pledge forms, especially on the last day of your campaign. Hang posters. Borrow our UW banners and flags. Send internal e-mail and all-call messages. Share on social media.
- TEXT the message. Consider how many employees use their phones instead of computers / e-mail. Text the giving link to them so they can give on their phone.
- Contests and Incentives. Virtual contests, Bingo, or a United Way scavenger hunt can inform and inspire people to give. Set up tiered giving deadlines, encouraging people to fill out the form earlier.
- On the last day, review your list of past donors and cross-reference it with those who've already given. Follow-up with those past donors and invite them to give again.
- Extend the giving opportunity to new hires throughout the year. Give pledge forms at orientation.

#### TOP 10 WORKPLACES - 2020 DONOR PARTICIPATION RATE

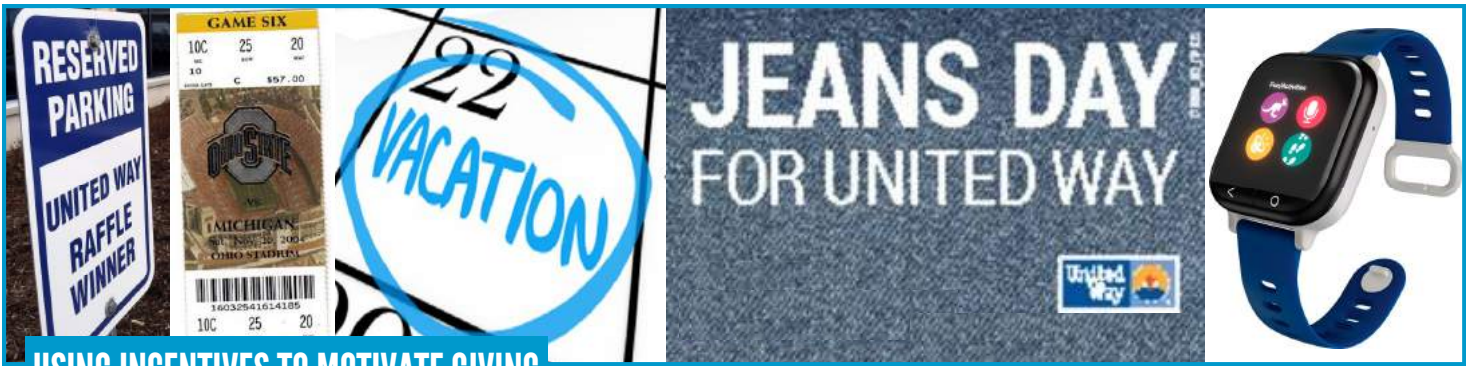
1. Lutheran Community Services	100%
Smith Smith Montgomery & Chamberlain	100%
Steve Austin's Auto Group	100%
4. Logan County Electric Cooperative	95%
5. PowerBuilt	94%
6. Precision Custom Products	93%
7. Citizens Federal Savings & Loan	91%
8. NEX Transport	88%
9. CenterPoint Energy	83%
10. Liberty National Bank	80%

### IF YOUR AVERAGE GIFT IS BELOW \$200...

- Implement ALL of the Best Practices on Page 2.
- Customized Pledge Forms. We will work with you to determine suggested giving options specific to your workplace highlight giving incentives on the form itself.
- Stress giving via payroll deduction. People tend to give more when spreading their gift out week-to-week rather than making a one-time gift via cash or check.
- Include attractive incentives (see next page) to help motivate giving. They don't have to cost you a lot (or anything). Then use those incentives for tiered levels of giving. For example, \$5/pay, gets you one benefit or maybe you are entered into a raffle with five tickets. If you give \$10/week, you get two benefits or get 10 raffle tickets.
- Leverage "fun-raisers." Ask for a completed pledge form, rather than a small cash donation. For example, instead of "selling" Jeans Day passes for \$5, ask that they pledge a certain amount via payroll deduction. Conduct your United Way campaign apart from other internal fundraisers.
- Promote membership in United Way's Peak Givers Society. Membership begins with a \$1,000 annual gift. It includes recognition and invitations to social networking events.

#### TOP 10 WORKPLACES - 2020 AVERAGE EMPLOYEE GIFT

1. Aunalytics (formerly NetGain)	\$1,507
2. Zimmerman Realty	\$825
3. Precision Custom Products	\$688
4. Belletech Corporation	\$585
5. PowerBuilt	\$583
6. TDH Law	\$539
7. CenterPoint Energy	\$508
8. Marker, Inc.	\$456
9. Smith Smith Montgomery & Chamberlain	\$378
10. Logan County Chamber of Commerce	\$375



## USING INCENTIVES TO MOTIVATE GIVING

LIVE UNITED

If **only everyone were 100% altruistic**. What inspires giving? Sometimes providing an extra incentive is one of the most sure-fire ways to increase participation rates and average gifts in your workplace. You don't have to go over the top on these either. There are many low-cost / no-cost ways to obtain items as incentives.

#1

### IF YOU CAN SWING IT, THE BEST INCENTIVE YOU CAN OFFER IS EXTRA PAID TIME OFF!

Vacation Days, "Sleep-in" passes, or leave work early passes all work well for this.

??

### WHERE DO I GET THESE INCENTIVES?

Talk with your management team to procure corporate items. **Ask your vendors.** Contact United Way Champions at other businesses and trade YOUR "corporate swag" with them. Spend unused corporate Credit Card rewards. Or use a portion of your corporate gift to incentive employee giving.

### NO-COST / LOW-COST INCENTIVES

- Prime parking spaces
- Jeans day passes
- Company SWAG and gear
- Free meals in company cafeteria
- Pizza party / Free lunch
- Boss does your job for half day
- Use of company car

Log onto [www.uwlogan.org/2021campaign](http://www.uwlogan.org/2021campaign) for samples from other local workplaces.

### INCENTIVE IDEAS

- Restaurant/Carryout gift certificates
- Cooking / baking prizes
- "Outdoor" activities / prizes
- Gaming packages (xBox/Playstation)
- Sports Tickets
- Gifts for home / car
- Streaming video subscriptions
- Home improvement / Gardening
- Trendy electronics / Big screen TV's
- Gift cards (Downtown Businesses / Marie's Candies / Grocery store "shopping spree")
- Admission to Local / Regional Attractions (Zoo, Cedar Point, Mad River Mtn.)
- Unique Experiences (Ax throwing, Escape Room, Wine Tastings)

### HERE COMES THE CRITICAL PART. CUSTOMIZE THOSE PLEDGE FORMS!!!

To get the most out of incentives, consider how best to structure them for your campaign. Let us confer with you to discern what you want to accomplish, then decide how to set your incentives. We can share example pledge forms from other workplaces. Some strategies to think about to maximize incentives include:

**By individual participation:** Anyone who gives via payroll deduction is eligible for a prize / drawing.

IDEA: For each dollar someone gives/week, that's how many chances they have.

**By timeframe:** Anyone who contributes by X day is eligible for a prize/drawing.

IDEA: If you turn in your pledge form at the UW presentation meeting.

**By increase:** Anyone who increases their gift over the previous year by \_\_\_ % or to next giving level is eligible.

IDEA: Promote "Fair Share" giving, which would be equivalent to 1% of your annual salary.

**By gift level:** Anyone who gives \$XX dollars or more is entered into a special drawing.

IDEA: Set tiers of incentives. Those who give \$10/week are eligible for more than those who give \$1/week.

**By company goal:** If the company achieves its participation goal, all employees can wear jeans on Friday.

IDEA: Do NOT set goal for 100% participation.

**TIP:** To get more mileage out of your incentives, spread them out so more people win. For example, if you are raffling off a "United Way parking space" near the front door, get 12 winners (one for each month).





**BELLEFONTAINE MAYOR BEN STAHLER GIVES A PRESENTATION ABOUT UNITED WAY.**

# UNITED WAY CAMPAIGN 101

**LIVE UNITED**

**New to United Way campaigns?** This page is for you. Since 1955, local businesses have been achieving their local philanthropic goals by giving back through United Way workplace campaigns. Why?

**Because United Way works.** United Way fights for the health, education, and financial stability of every person in Logan County.

**Because giving to United Way is easy.** Most people give via payroll deduction, pledging in the fall to have a certain amount taken out of each paycheck the following year. United Way’s materials are easy to distribute and collect. After some planning and a brief 1-2 week solicitation period (your internal workplace campaign), you’re done!

**Because there’s something for everyone.** Donors can choose to designate their gift to United Way programs of their choice in Logan County or to United Ways in their home communities. With more than 30 community partners, there’s a cause that fits everyone’s personal mission.

**Because United Way is effective.** Money raised here stays here and 91 cents of every dollar given goes directly to someone who needs it. United Way meets all 20 Standards of Charitable Accountability established by the Better Business Bureau.



## THE TYPICAL WORKPLACE CAMPAIGN...

- Runs actively for 1-2 weeks.
- Runs sometime between September 1 and Thanksgiving. (But you can run anytime. Pick the dates that best serve you.)
- Uses United Way information and pledge forms that we provide.
- Most donors give via payroll deduction, pledging to give \$\_\_\_ per pay period during the following year (Jan. 1 to December 31).

## YOUR ROLE AS WORKPLACE CHAMPION...

- Serve as main contact between United Way and your workplace.
- Lead the planning and coordination for a successful internal campaign.
- Recruit others to help with your internal effort.
- Collect and submit all pledge forms and monetary donations to United Way in a timely manner. Includes completion of the Workplace Giving Form completed at the end of your internal campaign.

## OUR ROLE AS UW STAFF & VOLUNTEERS...

- **TO HELP YOU IN ANY WAY POSSIBLE! Never hesitate to call with questions or to help with campaign strategies.**
- **PLEASE reach out for ALL of your campaign needs.**
- **DAVE BEZUSKO**  
(937) 592-2886  
[dave@uwlogan.org](mailto:dave@uwlogan.org)

# 2021 WORKPLACE CAMPAIGN PLANNING FORM

United Way  
of Logan County



UNITED WAY OF LOGAN COUNTY, 130 S. MAIN STREET, SUITE 109, BELLEFONTAINE, OHIO, 43311

[WWW.UWLOGAN.ORG](http://WWW.UWLOGAN.ORG)

*Complete, scan, and e-mail to [dave@uwlogan.org](mailto:dave@uwlogan.org).  
OR Fill out this form online instead at [www.uwlogan.org/2021-campaign](http://www.uwlogan.org/2021-campaign)*

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Name of the person coordinating your United Way campaign (if not you) \_\_\_\_\_

Their E-mail: \_\_\_\_\_ Their phone: \_\_\_\_\_

Number of Employees at your workplace (TOTAL PACKETS OF MATERIALS NEEDED): \_\_\_\_\_

Approximate dates you anticipate conducting your campaign (completed by Thanksgiving): \_\_\_\_\_

## CHAMPIONS ROUNDTABLE RSVP - CHOOSE ONE DATE/TIME BELOW FOR YOU AND YOUR CAMPAIGN TEAM—SITE TBD

- Strategize with your peers in other workplaces about fun and effective ideas that engage your co-workers and motivate them to give. Meeting location at the United Way office (130 S. Main St., Bellefontaine).

\_\_\_\_\_ Thursday August 19 - 2PM

\_\_\_\_\_ Thursday September 2 - 10 AM

\_\_\_\_\_ Wednesday September 8 - 10 AM

\_\_\_\_\_ Can't make it. Call me to schedule time to meet 1-on-1

\_\_\_\_\_ Number attending from our workplace.

## CAMPAIGN KICKOFF / COMMUNITY CARE DAY— FRIDAY AUGUST 27 AT THE LOGAN COUNTY FAIRGROUNDS - 8:00 a.m.

- Join us to launch our 2021 Campaign by sending a group of volunteers from your workplace to complete a meaningful community service project.

\_\_\_\_\_ YES! We will be attending Community Care Day. Please complete the attached Care Day registration.

## HOW WILL YOU PLAN TO MAKE THE ASK?

- Visit [www.uwlogan.org/2021-campaign](http://www.uwlogan.org/2021-campaign) for more information about these options. Or call us at (937) 592-2886.

\_\_\_\_\_ TRADITIONAL. Paper-only pledge forms.

\_\_\_\_\_ I'd also like to schedule in-person United Way speakers for employee meetings.

\_\_\_\_\_ VIRTUAL. Online only. Includes customized online pledge form.

\_\_\_\_\_ I'd like to schedule virtual United Way presentations for employee meetings.

\_\_\_\_\_ HYBRID. A mix of the above methods.

\_\_\_\_\_ ROLLOVER. I'm interested in learning more about setting up continuous employee giving from last year.

\_\_\_\_\_ STILL UNSURE.

*Complete, scan, and e-mail to [dave@uwlogan.org](mailto:dave@uwlogan.org). OR Fill out this form online at [www.uwlogan.org/2021-campaign](http://www.uwlogan.org/2021-campaign)*



# 2021 CORPORATE PLEDGE FORM

United Way  
of Logan County



UNITED WAY OF LOGAN COUNTY, 130 S. MAIN STREET, SUITE 109, BELLEFONTAINE, OHIO, 43311

[WWW.UWLOGAN.ORG](http://WWW.UWLOGAN.ORG)

(937) 592-2886.

**YES! WE WILL MAKE A CORPORATE GIFT IN SUPPORT OF THE 2021 UNITED WAY CAMPAIGN!**

## CONTACT INFORMATION

Company: \_\_\_\_\_ Authorized by: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

## CORPORATE GIVING OPTIONS NO GIFT IS TOO LARGE OR TOO SMALL. PLEDGE MAY BE PAID IN EITHER 2021 OR 2022.

Please consider extending the giving opportunity to all of your employees this year via payroll deduction. See the enclosed Workplace Campaign Planning Form.

YES! I am interested in extending the giving opportunity to our associates. Please send me information about conducting a United Way workplace campaign.

### MATCHING GIFT OPTIONS

WE WILL PROVIDE A 100% MATCH ALL EMPLOYEE PLEDGES DURING OUR 2021-22 UNITED WAY CAMPAIGN. \$ \_\_\_\_\_

WE WILL PROVIDE A \_\_\_\_\_% MATCH OF ALL EMPLOYEE PLEDGES DURING OUR 2021-22 UNITED WAY CAMPAIGN. \$ \_\_\_\_\_

### STRAIGHT GIFT OPTIONS

ALEXIS DE TOCQUEVILLE SOCIETY: \$10,000  
 ELLEN B. BLAIR SOCIETY: \$5,000  
 GOLD: \$2,500  
 SILVER: \$1,750  
 BRONZE: \$1,000  
 COMMUNITY PARTNER: \$500  
 OTHER AMOUNT : \$ \_\_\_\_\_

## PAYMENT OPTIONS

Payment is Enclosed. Please send check and form to: United Way of Logan County  
130 S. Main St. Suite 109, Bellefontaine, OH 43311

Pay via Credit Card. Visit [www.uwlogan.org](http://www.uwlogan.org) and click the DONATE button.

Please invoice our company. (Select a payment timeline below.)

Invoice upon receipt for entire pledge, to be paid by 12/31/21.  
 Invoice quarterly throughout 2022.

United Way of Logan County  
130 S. Main St. Suite 109  
Bellefontaine, OH 43311

PHONE: (937) 592-2886  
WEB: [www.uwlogan.org](http://www.uwlogan.org)

United Way  
of Logan County



# WORKPLACE CAMPAIGN REPORTING FORM



Please fill out this form completely. It is important for audit purposes and for the efficiency of the campaign. Upon completion of the campaign, attach copies of all completed pledge forms and all gifts of cash and checks. Return this form and any unused campaign materials to the United Way office or call us for pickup. Thank you so much for helping to coordinate this project. Know that your efforts are going a long way toward improving lives here in Logan County!

**www.uwlogan.org**  
 130 S. Main St. Suite 130  
 Bellefontaine, OH 43311  
 (937) 592-2886

Business Name: \_\_\_\_\_ Number of Employees: \_\_\_\_\_  
 Address: \_\_\_\_\_ Donors: \_\_\_\_\_  
 City & Zip: \_\_\_\_\_ Telephone: \_\_\_\_\_  
 Campaign Coordinator: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**\*\* PLEASE MAKE SURE THAT A COPY OF ALL PLEDGE FORMS IS ALSO SUBMITTED TO YOUR PAYROLL DEPARTMENT SO THEY CAN PROCESS THE DEDUCTIONS.**

Donation Method	Number of Pledges	Total Amount Pledged	Total Amount Enclosed	Balance to be Paid
Payroll Deductions (Paper)			_____	
Payroll Deductions (Online)			_____	
One-Time Cash donations				
One-Time Check donations				
Credit Card donations				
Campaign Fundraisers				
Corporate Gift				
<b>Grand Total</b>				

**PAYROLL DEDUCTION START DATE FOR THESE PLEDGES:** \_\_\_\_/\_\_\_\_/\_\_\_\_

**HOW WILL YOU PAYOUT YOUR BALANCE?:** Does your company allow new hires to enroll in payroll deduction for United Way year-round?

- \_\_\_\_\_ We automatically pay UW bi-weekly
- \_\_\_\_\_ We automatically pay UW monthly
- \_\_\_\_\_ We automatically pay UW quarterly
- \_\_\_\_\_ UW should bill us quarterly
- \_\_\_\_\_ Other \_\_\_\_\_

Authorized Signature: \_\_\_\_\_  
 2nd Signature: \_\_\_\_\_