



# 2022 CHAMPIONS GUIDE

## HOW TO RUN A UNITED WAY CAMPAIGN AT WORK

**THANK YOU** for serving as the United Way Champion in your workplace and joining our fight for the health, education, and financial stability of every person in Logan County. As the “champion” of our cause, you’ll be your organization’s main liaison to United Way for the annual campaign in your workplace.

Your role is critical and far-reaching, with the potential to impact thousands of lives in our community.

Whether you volunteered on your own, or were “voluntold” by someone else, know how much we appreciate your gifts of time and talent! We’ve prepared this guide to help you maximize your time and effort. Trust us. These tips are proven to work. If you follow them, your workplace campaign will be successful, and you’ll have fun!

**UNITED WAY OF LOGAN COUNTY**  
 653 S. Main St.  
 Bellefontaine, OH 43311  
 (937) 592-2886  
[WWW.UWLOGAN.ORG](http://WWW.UWLOGAN.ORG)

**CONTACTS:**  
**DAVE BEZUSKO**  
[dave@uwlogan.org](mailto:dave@uwlogan.org)

**MELODY COUCHMAN**  
[melody@uwlogan.org](mailto:melody@uwlogan.org)

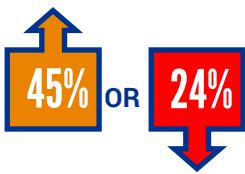


**United Way**  
 of Logan County



## THE THREE BIGGEST DIFFERENCE MAKERS

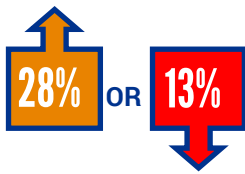
HOW YOU IMPLEMENT THESE STRATEGIES (OR NOT) MAKES A HUGE DIFFERENCE IN YOUR RESULTS



**69% DIFFERENCE!**

### #1 VOCAL SUPPORT AND PUBLIC ENDORSEMENT FROM UPPER MANAGEMENT ASK YOUR CEO / MANAGEMENT TEAM TO SHARE IMPORTANCE OF UNITED WAY IN YOUR COMMUNICATIONS

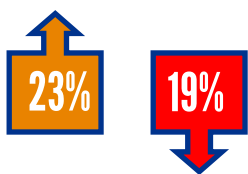
- Logan County workplaces in which upper management publicly endorsed the UW campaign and encouraged giving had collective increases of **45% increase in giving** in recent years. But in Logan County workplaces where the CEO / upper management DID NOT publicly endorse the campaign in a high profile manner, there has been a **24% decrease in giving!**
- IS UW a priority for CEO/management?
- **Is there an authorized corporate gift / match?**
- Are there authorized incentives for giving?
- Will they speak/endorse at employee kickoff?
- Have you met with them to discuss your plan?
- Send letter/E-mail to staff about importance of United Way and how it meets your company's philanthropic mission.



**41% DIFFERENCE!**

### #2 HOW WILL YOU "MAKE THE ASK?" CONSIDER VERY CAREFULLY HOW YOU WILL DISTRIBUTE AND COLLECT PLEDGE FORMS, INCLUDING WHAT IS ON THEM.

- HOW and WHEN will you promote and launch your campaign? Please consider:
  - **Will you use online pledge forms, paper pledge forms, or some of both?** If you have employees that don't use computers, how can you distribute the link to the pledge form? Last year, workplaces that utilized a hybrid of paper and online pledging had a **28% increase in giving**. Workplaces that went online only had a **13% decrease in giving**. So maintaining a paper copy option continues to be important.
  - Again in **2022, we will be customizing the pledge form for every workplace**. We'll work with you to maximize giving levels and incentives.
  - The need for multiple asks / touch points during your campaign window.



**42% DIFFERENCE!**

### #3 EXTEND THE DANGLING CARROT CONSIDER WHAT INCENTIVES / PERKS / FUN BENEFITS MIGHT BE OFFERED FOR DONORS WHO MAKE PLEDGES

- If only everyone were 100 percent altruistic. Still, Logan County workplaces that incentivized giving last year (even with low-cost / no-cost items) saw a **23% increase in giving**. Those that did not offer anything experienced a **19% decrease in giving**.
- Offering a chance of additional Paid Time Off is popular and if possible in your setting, would work well. But there are MANY creative ideas. See the page on incentives in this guide.

# THANKS A MILLION! THE 2021 TOP 25

## COMBINED CORPORATE & EMPLOYEE SUPPORT

# United Way of Logan County



	<b>1. NEX TRANSPORT</b>	<b>\$184,302</b>	<b>11. BENJAMIN LOGAN SCHOOLS</b>	<b>\$21,173</b>
	<b>2. AMERICAN HONDA MOTOR COMPANY</b>	<b>\$133,045</b>	<b>12. INDIAN LAKE SCHOOLS</b>	<b>\$21,099</b>
	<b>3. MARKER, INC.</b>	<b>\$81,212</b>	<b>13. CITIZENS FEDERAL SAVINGS &amp; LOAN</b>	<b>\$19,292</b>
	<b>4. MARY RUTAN HOSPITAL</b>	<b>\$45,440</b>	<b>14. TRANSPORTATION RESEARCH CENTER</b>	<b>\$17,125</b>
	<b>5. AGC AUTOMOTIVE</b>	<b>\$41,525</b>	<b>15. ROBINSON INVESTMENTS</b>	<b>\$16,000</b>
	<b>6. PCPI PLASTICS</b>	<b>\$40,650</b>	<b>16. LIBERTY NATIONAL BANK</b>	<b>\$15,593</b>
	<b>7. BELLEFONTAINE CITY SCHOOLS</b>	<b>\$30,527</b>	<b>17. COMMUNITY HEALTH &amp; WELLNESS PARTNERS</b>	<b>\$15,465</b>
	<b>8. LOGAN COUNTY GOVERNMENT</b>	<b>\$30,124</b>	<b>18. COVERLINK INSURANCE</b>	<b>\$15,000</b>
	<b>9. RV WHOLESALERS</b>	<b>\$26,681</b>	<b>19. BELLETECH CORPORATION</b>	<b>\$14,334</b>
	<b>10. POWERBUILT</b>	<b>\$22,548</b>	<b>20. TDH LAW</b>	<b>\$12,069</b>
			<b>21. CITY OF BELLEFONTAINE</b>	<b>\$11,197</b>
			<b>22. PEAK PROPANE</b>	<b>\$11,000</b>
			<b>23. RTC SERVICES</b>	<b>\$8,445</b>
			<b>24. RIVERSIDE SCHOOLS</b>	<b>\$7,808</b>
			<b>25. AUNALYTICS</b>	<b>\$7,727</b>

A.C. Agency  
AAA Ohio  
Agiliti  
Airstream  
Alan Galvez Insurance  
Allen County Board of DD  
AmazonSmile  
American Solutions for Business  
Ameriprise Financial  
Angles Nursery  
Axis Corporation  
Beasley Architecture & Design  
Belle Center United Presbyterian  
Belle Printing / Belle Bounce  
Bellefontaine Council UCT #508  
Bellefontaine Storage  
Belsler Accounting  
Bobbi's Bungalow  
Bridges Community Action  
BUILD  
Cargill  
CenterPoint Energy  
CenturyLink  
Choice Properties Real Estate  
Civista Bank  
Comer Insurance  
Costin Family Practice  
CRSI  
Daido Metal USA  
Don's Downtown Diner  
Dovetail Metal  
Easton Water Solutions

Edward Jones  
Eichholtz, Daring & Sanford  
Emerson Climate Technologies  
Euro America  
Fazolli's  
Fierro Strength & Conditioning  
Fion Wine Room  
Fissel Floor Covering  
Four Acre Clothing  
General Dynamics  
General Motors  
Go Wireless  
Goble Dentistry  
Good Vibes Reiki  
Graphic Packaging, Inc.  
Green Hills Community  
H & S Asphalt Sealing Co.  
High Point Car Wash  
Homegrown Yoga  
Humble Construction  
Husky Energy  
Iron City Sports Bar  
J. Stout Trucking  
JW Hurley Trucking  
Kandalyn & Tony Green Photography  
Katterhenry Investment Group  
Koenig Equipment Inc  
Kroger  
Lakeside Pro Bass Shop  
Lakeview Hardware  
Lee's Famous Recipe Chicken  
Lima Memorial Health System

Link Construction  
Logan Co. Chamber of Commerce  
Logan Co. Education Foundation  
Logan County Electric Cooperative  
Logan County History Center  
Logan County Libraries  
Love's  
Lutheran Community Services  
MacGillivray, Estes & Harvey  
Marie's Candies  
Marmon Valley Farms  
Mental Health Drug & Alcohol Board  
Michael Eller Diamonds  
Midwest Regional ESC  
Nationwide  
Neer & Farm  
Neer's Sand & Gravel  
NK Parts Industries  
North Side Animal Clinic  
Ohio Hi-Point Career Center  
Ohio Ready Mix  
Our House Pet Care  
P. Allan Properties  
Peak Performance  
People Savings & Loan  
PNC Bank  
Quest Federal Credit Union  
R.J.B. Sales & Service  
Renee James Jewelry  
Richwood Bank  
RISE Bakehouse  
Rise FM

Roundhouse Brewing Depot  
Royer Realty  
Rustic Boutique  
Schwans  
Scott Family McDonald's  
Shoffstall Funeral Home  
Sims Brothers Recycling  
Six Hundred Downtown  
Sloan Insurance  
Small Nation  
Smith Smith Montgomery & Chamberlain  
Spend a Day Marina  
Spherion  
Staley Powerwash  
State of Ohio  
Steve Austin's Auto Group  
Superior Credit Union  
The County Classifieds  
The Syndicate  
Tractor Supply  
Union Banking Company  
United Way of Logan County  
UPS  
US Bank  
Village of West Liberty  
V-Teck Communications  
Walmart  
Washington Township Police  
West Liberty Salem Schools  
Westfield Insurance  
World Class Plastics, Inc.  
Zimmerman Realty LTD



2021 TRAVELING TROPHY—LARGE BUSINESS DIVISION

# MARKER



## TAKING IT TO THE NEXT LEVEL

### SETTING AND ACHIEVING GOALS

2021 TRAVELING TROPHY—SMALL BUSINESS DIVISION

# pcpi Plastics, LLC



IN ADDITION TO THE GOLD, SILVER, AND BRONZE, AWARDS, THE COVETED TRAVELING TROPHIES ARE PRESENTED TO THE WORKPLACES WITH THE HIGHEST GIVING PER CAPITA, LARGE (100 EMPLOYEES OR MORE) AND SMALL (FEWER THAN 100). A THIRD TRAVELING TROPHY IS AWARDED TO THE OVERALL TOP-GIVING WORKPLACE.

## GOLD CAMPAIGN AWARDS

60% EMPLOYEE PARTICIPATION OR  
 \$200 AVERAGE GIFT OR  
 100% CORPORATE GIFT

## SILVER CAMPAIGN AWARDS

50% EMPLOYEE PARTICIPATION OR  
 \$150 AVERAGE GIFT

## BRONZE CAMPAIGN AWARDS

40% EMPLOYEE PARTICIPATION OR  
 \$100 AVERAGE GIFT

**\*\* MINIMUM 20% EMPLOYEE PARTICIPATION NEEDED TO ACHIEVE A CAMPAIGN AWARD.**

STATISTIC	BENCHMARK	LAST YEAR (Get data from UW)	THIS YEAR'S GOAL
<b>Total Employees</b>			
<b>Set a Participation Goal</b> (We NEVER recommend 100%. Not everyone can/will give.)	60% or higher		
<b>Total GIVING Employees</b> (Multiply your total employees by your participation goal.)			
<b>Set an "Average Gift" Goal</b>	\$200 or higher		
<b>Total Employee Goal</b> (Multiply your total GIVING employees by your average gift.)			
<b>Corporate Giving</b> (Discuss with your team how the company will participate.)	(IF a corporate gift is possible.)		
<b>Other "Fun-Raisers"</b>			
<b>TOTAL WORKPLACE GOAL</b>			



THE TEAM FROM BENJAMIN LOGAN SCHOOLS SENDS A GROUP TO VOLUNTEER AT UNITED WAY'S COMMUNITY CARE DAY.

## TIPS TO INCREASE GIVING LEVELS

LIVE UNITED

REALLY THINK ABOUT THIS!

So you've set your goals. Now to achieve them! Implement these strategies to increase your *participation rates* and *average giving levels*, and the dollars will follow.

HOW WILL YOU USE THE 3 "I'S" TO INCREASE GIVING?

1. INFORM
2. INSPIRE
3. INCENTIVIZE

### IF DONOR PARTICIPATION IS BELOW 60%...

- Fully implement ALL of the Difference Makers on Page 2.
- Set a goal of 100% ASK. This is different than 100% participation. Collect a completed pledge form from EVERY employee, even if the pledge is \$0.
- Send daily reminders to turn in pledge forms, especially on the last day of your campaign. Hang posters. Borrow our UW banners and flags. Send internal e-mail and all-call messages. Share on social media.
- TEXT the message. Consider how many employees use their phones instead of computers / e-mail. Text the giving link to them so they can give on their phone.
- Contests and Incentives. Virtual contests, Bingo, or a United Way scavenger hunt can inform and inspire people to give. Set up tiered giving deadlines, encouraging people to fill out the form earlier.
- On the last day, review your list of past donors and cross-reference it with those who've already given. Follow-up with those past donors and invite them to give again.
- Extend the giving opportunity to new hires throughout the year. Give pledge forms at orientation.

#### TOP 10 WORKPLACES - 2021 DONOR PARTICIPATION RATE

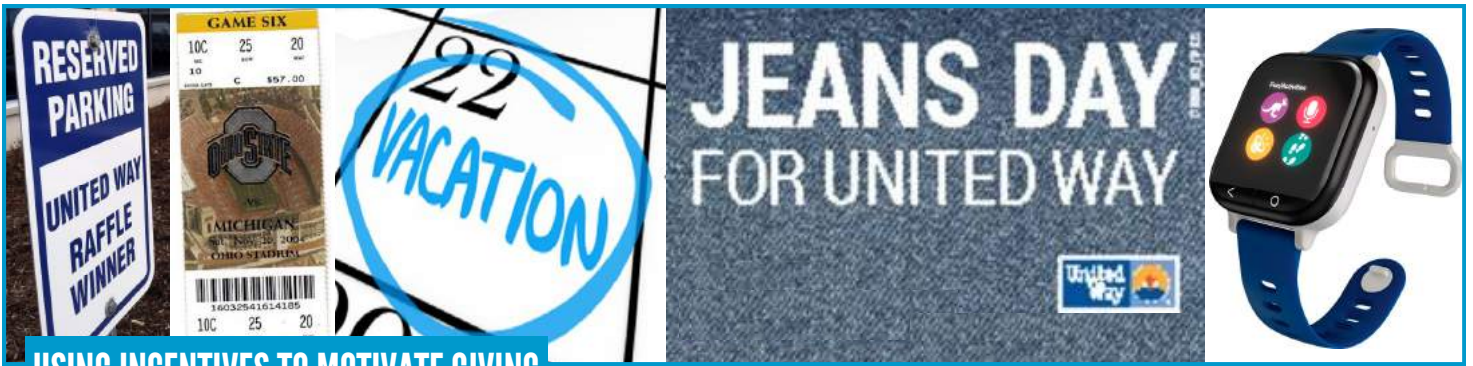
1. Citizens Federal Savings & Loan	100%
Lutheran Community Services	100%
Steve Austin's Auto Group	100%
4. NX Automotive	95%
5. Liberty National Bank	94%
6. Logan County Electric Cooperative	91%
7. PCPI Plastics	90%
8. Smith Smith Chamberlain & Montgomery	89%
9. City of Bellefontaine	86%
10. PowerBuilt	80%

### IF YOUR AVERAGE GIFT IS BELOW \$200...

- Implement ALL of the Best Practices on Page 2.
- Customized Pledge Forms. We will work with you to determine suggested giving options specific to your workplace highlight giving incentives on the form itself.
- Stress giving via payroll deduction. People tend to give more when spreading their gift out week-to-week rather than making a one-time gift via cash or check.
- Include attractive incentives (see next page) to help motivate giving. They don't have to cost you a lot (or anything). Then use those incentives for tiered levels of giving. For example, \$5/pay, gets you one benefit or maybe you are entered into a raffle with five tickets. If you give \$10/week, you get two benefits or get 10 raffle tickets.
- Leverage "fun-raisers." Ask for a completed pledge form, rather than a small cash donation. For example, instead of "selling" Jeans Day passes for \$5, ask that they pledge a certain amount via payroll deduction. Conduct your United Way campaign apart from other internal fundraisers.
- Promote membership in United Way's Peak Givers Society. Membership begins with a \$1,000 annual gift. It includes recognition and invitations to social networking events.

#### TOP 10 WORKPLACES - 2021 AVERAGE EMPLOYEE GIFT

1. Aunalytics	\$858
2. PCPI Plastics	\$739
3. TDH Law	\$529
4. PowerBuilt	\$493
Smith Smith Montgomery & Chamberlain	\$493
6. Marker, Inc.,	\$469
7. Citizens Federal Savings & Loan	\$443
8. Belletech	\$373
9. Logan County Chamber of Commerce	\$317
10. AGC Automotive	\$312



## USING INCENTIVES TO MOTIVATE GIVING

LIVE UNITED

If **only everyone were 100% altruistic**. What inspires giving? Sometimes providing an extra incentive is one of the most sure-fire ways to increase participation rates and average gifts in your workplace. You don't have to go over the top on these either. There are many low-cost / no-cost ways to obtain items as incentives.

#1

### IF YOU CAN SWING IT, THE BEST INCENTIVE YOU CAN OFFER IS EXTRA PAID TIME OFF!

Vacation Days, "Sleep-in" passes, or leave work early passes all work well for this.

??

### WHERE DO I GET THESE INCENTIVES?

Talk with your management team to procure corporate items. **Ask your vendors.** Contact United Way Champions at other businesses and trade YOUR "corporate swag" with them. Spend unused corporate Credit Card rewards. Or use a portion of your corporate gift to incentive employee giving.

### NO-COST / LOW-COST INCENTIVES

- Prime parking spaces
- Jeans day passes
- Company SWAG and gear
- Free meals in company cafeteria
- Pizza party / Free lunch
- Boss does your job for half day
- Use of company car

Log onto [www.uwlogan.org/2021campaign](http://www.uwlogan.org/2021campaign) for samples from other local workplaces.

### INCENTIVE IDEAS

- Restaurant/Carryout gift certificates
- Cooking / baking prizes
- "Outdoor" activities / prizes
- Gaming packages (xBox/Playstation)
- Sports Tickets
- Gifts for home / car
- Streaming video subscriptions
- Home improvement / Gardening
- Trendy electronics / Big screen TV's
- Gift cards (Downtown Businesses / Marie's Candies / Grocery store "shopping spree")
- Admission to Local / Regional Attractions (Zoo, Cedar Point, Mad River Mtn.)
- Unique Experiences (Ax throwing, Escape Room, Wine Tastings)

### HERE COMES THE CRITICAL PART. CUSTOMIZE THOSE PLEDGE FORMS!!!

To get the most out of incentives, consider how best to structure them for your campaign. Let us confer with you to discern what you want to accomplish, then decide how to set your incentives. We can share example pledge forms from other workplaces. Some strategies to think about to maximize incentives include:

**By individual participation:** Anyone who gives via payroll deduction is eligible for a prize / drawing.

IDEA: For each dollar someone gives/week, that's how many chances they have.

**By timeframe:** Anyone who contributes by X day is eligible for a prize/drawing.

IDEA: If you turn in your pledge form at the UW presentation meeting.

**By increase:** Anyone who increases their gift over the previous year by \_\_\_ % or to next giving level is eligible.

IDEA: Promote "Fair Share" giving, which would be equivalent to 1% of your annual salary.

**By gift level:** Anyone who gives \$XX dollars or more is entered into a special drawing.

IDEA: Set tiers of incentives. Those who give \$10/week are eligible for more than those who give \$1/week.

**By company goal:** If the company achieves its participation goal, all employees can wear jeans on Friday.

IDEA: Do NOT set goal for 100% participation.

**TIP:** To get more mileage out of your incentives, spread them out so more people win. For example, if you are raffling off a "United Way parking space" near the front door, get 12 winners (one for each month).





**BELLEFONTAINE MAYOR BEN STAHLER GIVES A PRESENTATION ABOUT UNITED WAY.**

# UNITED WAY CAMPAIGN 101

**LIVE UNITED**

**New to United Way campaigns?** This page is for you. Since 1955, local businesses have been achieving their local philanthropic goals by giving back through United Way workplace campaigns. Why?

**Because United Way works.** United Way fights for the health, education, and financial stability of every person in Logan County.

**Because giving to United Way is easy.** Most people give via payroll deduction, pledging in the fall to have a certain amount taken out of each paycheck the following year. United Way’s materials are easy to distribute and collect. After some planning and a brief 1-2 week solicitation period (your internal workplace campaign), you’re done!

**Because there’s something for everyone.** Donors can choose to designate their gift to United Way programs of their choice in Logan County or to United Ways in their home communities. With more than 30 community partners, there’s a cause that fits everyone’s personal mission.

**Because United Way is effective.** Money raised here stays here and 93 cents of every dollar given goes directly to someone who needs it. United Way meets all 20 Standards of Charitable Accountability established by the Better Business Bureau.



## THE TYPICAL WORKPLACE CAMPAIGN...

- Runs actively for 1-2 weeks.
- Runs sometime between September 1 and Thanksgiving. (But you can run anytime. Pick the dates that best serve you.)
- Uses United Way information and pledge forms that we provide.
- Most donors give via payroll deduction, pledging to give \$\_\_\_ per pay period during the following year (Jan. 1 to December 31).

## YOUR ROLE AS WORKPLACE CHAMPION...

- Serve as main contact between United Way and your workplace.
- Lead the planning and coordination for a successful internal campaign.
- Recruit others to help with your internal effort.
- Collect and submit all pledge forms and monetary donations to United Way in a timely manner. Includes completion of the Workplace Giving Form completed at the end of your internal campaign.

## OUR ROLE AS UW STAFF & VOLUNTEERS...

- **TO HELP YOU IN ANY WAY POSSIBLE! Never hesitate to call with questions or to help with campaign strategies. PLEASE reach out for ALL of your campaign needs.**
- **DAVE BEZUSKO or MELODY COUCHMAN (937) 592-2886**  
[dave@uwlogan.org](mailto:dave@uwlogan.org)  
[melody@uwlogan.org](mailto:melody@uwlogan.org)






# 2022 UNITED WAY INTERNAL PROGRAMS






WWW.UWLOGAN.ORG

United Way  
of Logan County



(937) 592-2886

	<b>ALWAYS UNITED ENDOWMENT FUND</b> Donor option to include United Way in your will or estate plan.	
	<b>COMMUNITY CARE DAY - FRIDAY AUGUST 26</b> Corporate volunteer event matching employee groups with agencies.	<b>\$3,000</b>
	<b>COMMUNITY IMPACT FUND</b> Grant fund for emerging and emergency needs in 2022.	<b>\$150,000</b>
	<b>DOLLY PARTON IMAGINATION LIBRARY</b> A free book/month mailed to preschoolers for childhood literacy.	<b>\$5,221</b>
	<b>HOUSING STABILITY PROGRAM</b> Case management with rent and utility assistance.	<b>\$60,000</b>

	<b>LIVE UNITED @ WORK FINANCIAL WELLNESS</b> 1-on-1 resource coordination for employees in participating workplaces	<b>\$65,828</b>
	<b>MYFREETAXES.COM</b> Free online tax preparation with online chat support.	
	<b>STUDENT UNITED WAY</b> High school students learn about community needs and award grants.	<b>\$25,000</b>
	<b>STUFF THE BUS</b> Countywide school supply drive distributed each summer.	<b>\$500</b>
	<b>WOMEN UNITED</b> Philanthropic women's group conducting volunteer and social events.	

# 2022 UNITED WAY FUNDED AGENCIES

	<b>211 INFORMATION &amp; REFERRAL HOTLINE</b> 24/7/365 information & referral hotline for ANY human service need.	<b>\$15,000</b>
	<b>BELLEFONTAINE POLICE DEPARTMENT</b> Outreach and education programs that reduce crime, drugs, etc.	<b>\$5,000</b>
	<b>BOY SCOUTS TECUMSEH COUNCIL</b> Traditional boy and cub scouts for character development and skills.	<b>\$2,000</b>
	<b>BRIDGES COMMUNITY ACTION PARTNERSHIP</b> Getting Ahead Financial Education workshop for families in poverty.	<b>\$5,000</b>
	<b>CARING KITCHEN</b> Urbana-based homeless shelter used as overflow when our shelter is full.	<b>\$25,000</b>
	<b>DISCOVERY RIDERS</b> Scholarships for therapeutic horse riding for persons with disabilities.	<b>\$25,000</b>
	<b>GIFTS WITH GRACE</b> 1-on-1 mentoring for women battling addiction, incarceration, and poverty.	<b>\$2,350</b>
	<b>GREATER RIVERSIDE AREA COMMUNITY ENCOURAGERS</b> Pirate Power Pack program feeding Riverside students on weekends.	<b>\$6,000</b>
	<b>GREEN HILLS COMMUNITY</b> In-home hospice care for terminally ill; adult daycare for senior citizens.	<b>\$57,000</b>
	<b>HABITAT FOR HUMANITY LOGAN COUNTY</b> Builds homes in partnership with low-income families.	<b>\$8,000</b>
	<b>LIFECARE ALLIANCE</b> Meals-on-Wheels to shut-ins; senior pet care.	<b>\$38,000</b>
	<b>LOGAN COUNTY CANCER SOCIETY</b> Financial assistance to cancer patients for medicine, transportation, etc.	<b>\$30,000</b>
	<b>LOGAN COUNTY FAMILY &amp; CHILDREN FIRST COUNCIL</b> Case management for the community's most vulnerable families.	<b>\$23,000</b>
	<b>LOGAN COUNTY HOMELESS SHELTER</b> Bellefontaine-based short-term homeless shelter	<b>\$35,000</b>

	<b>LOGAN COUNTY NEIGHBORHOOD OUTREACH CENTER</b> Summer meals for children at three after-school drop-in centers.	<b>\$4,500</b>
	<b>LOGAN COUNTY PROSECUTOR'S OFFICE</b> Victim Witness Program helps victims of crime navigate judicial process.	<b>\$1,500</b>
	<b>LOGAN COUNTY SHERIFF'S OFFICE</b> Mental health counseling for jail inmates; Outreach and Education	<b>\$27,600</b>
	<b>LUTHERAN COMMUNITY SERVICES</b> "Our Daily Bread" soup kitchen; Christmas adopt-a-family	<b>\$35,000</b>
	<b>MARY RUTAN HOSPITAL</b> Medication Assistance Program	<b>\$15,000</b>
	<b>RECOVERY ZONE</b> Peer Support Center for those in recovery of mental health and addiction	<b>\$30,000</b>
	<b>RTC SERVICES</b> Free rides for senior citizens on Logan County's public transportation.	<b>\$40,000</b>
	<b>SECOND HARVEST FOOD BANK</b> Weekly Mobile Food Pantry truck distributions throughout Logan County.	<b>\$50,000</b>
	<b>SUMMER AUTISM ACADEMY</b> Scholarships for 7-week classes for students on autism spectrum.	<b>\$5,000</b>
	<b>TCN BEHAVIORAL HEALTH</b> Domestic Violence Shelter and support; mental health screening for teens.	<b>\$43,200</b>
	<b>UNION STATION</b> 7-week Community Summer Program for kids, impacting social behavior.	<b>\$15,000</b>
	<b>WARM CLOTHES FOR KIDS</b> Outfits students in grades K-8 with new winter clothes each October.	<b>\$35,000</b>
	<b>YMCA OF CENTRAL OHIO</b> Scholarships for child care and for programming at Hilliker YMCA.	<b>\$15,000</b>
	<b>OTHER UNITED WAYS</b> Donor designations to United Ways in neighboring counties.	<b>\$34,735</b>

United Way's internal operating budget for 2022 has been set at \$161,531, with an overhead percentage of 9 percent. An additional \$41,360 has been budgeted for pledge loss.



**GET CONNECTED. GET HELP.**  
**2-1-1**  
of Logan County  
YOUR FREE INFORMATION & REFERRAL HOTLINE



File taxes from your smartphone  
**my free taxes**  
United Way



United Way of Logan County  
**Women UNITED**



**BOOKS INTO THE HANDS OF ENOUGH CHILDREN**  
Dolly Parton



# 2022 CORPORATE PLEDGE FORM

United Way  
of Logan County



UNITED WAY OF LOGAN COUNTY, 653 S. MAIN STREET, SUITE 109, BELLEFONTAINE, OHIO, 43311

[WWW.UWLOGAN.ORG](http://WWW.UWLOGAN.ORG)

(937) 592-2886.

**YES! WE WILL MAKE A CORPORATE GIFT IN SUPPORT OF THE 2022 UNITED WAY CAMPAIGN!**

## CONTACT INFORMATION

Company: \_\_\_\_\_ Authorized by: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

## CORPORATE GIVING OPTIONS NO GIFT IS TOO LARGE OR TOO SMALL. PLEDGE MAY BE PAID IN EITHER 2022 OR 2023.

Please consider extending the giving opportunity to all of your employees this year via payroll deduction. See the enclosed Workplace Campaign Planning Form.

YES! I am interested in extending the giving opportunity to our associates. Please send me information about conducting a United Way workplace campaign.

### MATCHING GIFT OPTIONS

WE WILL PROVIDE A 100% MATCH ALL EMPLOYEE PLEDGES DURING OUR 2022-23 UNITED WAY CAMPAIGN. \$ \_\_\_\_\_

WE WILL PROVIDE A \_\_\_\_\_% MATCH OF ALL EMPLOYEE PLEDGES DURING OUR 2022-23 UNITED WAY CAMPAIGN. \$ \_\_\_\_\_

### STRAIGHT GIFT OPTIONS

ALEXIS DE TOCQUEVILLE SOCIETY: \$10,000  
 ELLEN B. BLAIR SOCIETY: \$5,000  
 GOLD: \$2,500  
 SILVER: \$1,750  
 BRONZE: \$1,000  
 COMMUNITY PARTNER: \$500  
 OTHER AMOUNT : \$ \_\_\_\_\_

## PAYMENT OPTIONS

Payment is Enclosed. Please send check and form to: United Way of Logan County  
653 S. Main St. Suite 109, Bellefontaine, OH 43311

Pay via Credit Card. Visit [www.uwlogan.org](http://www.uwlogan.org) and click the DONATE button.

Please invoice our company. (Select a payment timeline below.)

Invoice upon receipt for entire pledge, to be paid by 12/31/22.  
 Invoice quarterly throughout 2023.

United Way of Logan County  
653 S. Main St. Suite 109  
Bellefontaine, OH 43311

PHONE: (937) 592-2886  
WEB: [www.uwlogan.org](http://www.uwlogan.org)

United Way  
of Logan County



# WORKPLACE CAMPAIGN REPORTING FORM



Please fill out this form completely. It is important for audit purposes and for the efficiency of the campaign. Upon completion of the campaign, attach copies of all completed pledge forms and all gifts of cash and checks. Return this form and any unused campaign materials to the United Way office or call us for pickup. Thank you so much for helping to coordinate this project. Know that your efforts are going a long way toward improving lives here in Logan County!

**www.uwlogan.org**  
 653 S. Main St.  
 Bellefontaine, OH 43311  
 (937) 592-2886

Business Name: \_\_\_\_\_ Number of Employees: \_\_\_\_\_  
 Address: \_\_\_\_\_ Donors: \_\_\_\_\_  
 City & Zip: \_\_\_\_\_ Telephone: \_\_\_\_\_  
 Campaign Coordinator: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**\*\* PLEASE MAKE SURE THAT A COPY OF ALL PLEDGE FORMS IS ALSO SUBMITTED TO YOUR PAYROLL DEPARTMENT SO THEY CAN PROCESS THE DEDUCTIONS.**

Donation Method	Number of Pledges	Total Amount Pledged	Total Amount Enclosed	Balance to be Paid
Payroll Deductions (Paper)			_____	
Payroll Deductions (Online)			_____	
One-Time Cash donations				
One-Time Check donations				
Credit Card donations				
Campaign Fundraisers			_____	
Corporate Gift				
<b>Grand Total</b>				

**PAYROLL DEDUCTION START DATE FOR THESE PLEDGES:** \_\_\_\_/\_\_\_\_/\_\_\_\_

**HOW WILL YOU PAYOUT YOUR BALANCE?:** Does your company allow new hires to enroll in payroll deduction for United Way year-round?

- \_\_\_\_\_ We automatically pay UW bi-weekly
- \_\_\_\_\_ We automatically pay UW monthly
- \_\_\_\_\_ We automatically pay UW quarterly
- \_\_\_\_\_ UW should bill us quarterly
- \_\_\_\_\_ Other \_\_\_\_\_

Authorized Signature: \_\_\_\_\_  
 2nd Signature: \_\_\_\_\_